AEON SPECIALIZED BANK (CAMBODIA) PLC.

"Happy Khmer New Year, win total \$3,000 from AEON Card." Terms and Conditions

Definition:

- The **Promotion** refers to Happy Khmer New Year, win total up to \$3,000 Cashback from AEON Card; organized by AEON SPB in accordance with the Terms and Conditions as herein stipulated.
- **AEON SPB** refers to AEON SPECIALIZED BANK (CAMBODIA) PLC.
- **Participating Merchants** refers to all tenants inside AEON Mall Phnom Penh, AEON Mall Sen Sok City, AEON Mall Mean Chey, AEON Cambodia & AEON MaxValu (Exclude AEON Online payment).
- Eligible Cardholder refers to customers of AEON SPB both Principal and Supplementary cardholder (Excluding AEON SPB's Staffs) having AEON Card during the Promotion Period as herein described but do not include Cardholders whose Card accounts have been suspended, cancelled, or terminated for whatsoever reasons during the Promotion Period.
- **Lucky Draw System** refers to system used for managing and controlling Lucky Draw Program, Drawing Process finding the winner and redemption with proper reporting where can be reviewed and extracted.

Promotion Period:

The **Promotion period** will start from **01**st **to 16**th **April 2024** ("**Promotion Period**") or extend to another period by determined at the sole and absolute decision of **AEON SPB** without any prior notice.

Eligible Criteria:

Eligible Trxn Period	Minimum Purchase/Trxn	Lucky Draw Entry	Lucky Draw Entry	
From 01 st to 16 th April 2024	\$15/Trxn	1 Lucky Draw Entry	All tenants inside AEON Mall Phnom Penh, AEON Mall Sen Sok City, AEON Mall Mean Chey, AEON Cambodia & AEON MaxValu	

Cashback Prizes Offer:

Cashback Prize Offering	Number of Winners	Total Cash Prize	Draw Date & Time	Draw Channel
\$10 cashback	30 winners	\$300	On 22 nd April 2024 at 5PM	Live from AEON SPB's Official Facebook Page.
\$20 cashback	30 winners	\$600		
\$30 cashback	20 winners	\$600		
\$40 cashback	15 winners	\$600		
\$50 cashback	10 winners	\$500		
\$100 cashback	04 winners	\$400		
TOTAL	109 winners	\$ 3,000		

<u>Remark</u>: AEON Cardholders are entitled for 1 time received prize only and this promotion excludes AEON SPB's staff.

Promotion Terms & Conditions:

- Spend \geq 15/Trxn will be eligible for 1 lucky draw entry.
- Both Principal and Supplementary Cardholder are eligible to join this promotion offer.
- This promotion is only eligible for payment with successful transaction using AEON Card or AEON Card Mobile scan to pay at all tenants inside AEON Mall Phnom Penh, AEON Mall Sen Sok City, AEON Mall Mean Chey, AEON Cambodia & AEON MaxValu (Excluded AEON Online Payment).
- Winners will be selected via lucky draw system through live broadcast on AEON SPB's official Facebook page on the 22nd of April 2024 at 5PM.
- The cashback offer will be credited into Principal Cardholder's account within 10 working days in the following months.
- This offer cannot be exchanged to cash or any other commodities.

Disqualification:

AEON SPB reserves the absolute right to **disqualify the participation of any Eligible Cardholders** for the purpose of this **Campaign** without prior notice in the event:

- (a) the Eligible Cardholder's Card account is in default (the detail of "Default "please click the link (<u>Table of content-KH</u> <u>(aeon.com.kh)</u> during the **Campaign Duration**; or
- (b) the Eligible Cardholder's Card account is closed during the **Campaign Duration**; or
- (c) the Eligible Cardholder has provided untrue information or acted fraudulently in any manner during the **Campaign Duration**; or
- (d) The Eligible Cardholder breaches any of these Terms and Conditions stipulated herein.

<u>Liability:</u>

AEON SPB shall not be liable to any Participant for any damage of whatsoever nature or loss suffered (including but not limited to, loss of goodwill, income, or profits or consequential, direct, or indirect, exemplary, incidental, punitive, or special damages) however arising in relation to participation in the **Campaign**, or **AEON SPB** exercising its rights pursuant to any of the Terms and Conditions herein.

<u>General:</u>

- 1. **AEON SPB's** decision on all matters relating to the **Campaign** is binding and final and no further correspondence or appeal shall be entertained. All Terms and Conditions stipulated herein are governed by and construed in accordance with the applicable laws and regulation of Cambodia.
- 2. All Participants read and understood all the Terms and Conditions specified herein and **AEON SPB** shall have the absolute right to suspend, terminate or cancel the **Campaign** at any time without any reasons and without prior notice as stated on **AEON SPB** website at <u>www.aeon.com.kh</u>
- 3. For any assistance and/or feedback related to this **Campaign**, please contact our hotline of **AEON SPB** by calling 023/070/078 988 555.