AEON SPECIALIZED BANK (CAMBODIA) PLC.

"Enjoy 15% discount every Monday to Friday by making payment with AEON Card at Brown Coffee & Bakery shop."

Terms and Conditions

Definition:

- **The Campaign** refers to Enjoy 15% discount every Monday to Friday by making payment with AEON Card at Brown Coffee & Bakery shop organized by **AEON SPB** in accordance with the Terms and Conditions as herein stipulated.
- AEON SPB refers to AEON SPECIALIZED BANK (CAMBODIA) PLC.
- **Participant Merchant** refers to All Brown Coffee and Bakery Stores in Cambodia which accept AEON Card payment (Excepted Brown AEON Mall Phnom Penh)
- Eligible Cardholders refers to customers of AEON SPB including AEON SPB's staff having AEON Card and make payment during the **Promotion Period** at Participation Merchant excluding Cardholders whose Card accounts have been suspended, cancelled, or terminated for whatsoever reasons during the **Promotion Period**.

Promotion Period:

The Promotion commencement from <u>15th July 2024 to 30th September 2024</u> ("**Promotion Period**") including Public Holiday and Special Days or be extended to other periods determined at the sole and absolute decision of **AEON SPB** and **Brown Coffee & Bakery** without any prior notice to eligible cardholders.

Promotion offers:

- Enjoy 15% discount every Monday to Friday by making payment with AEON Card at Brown Coffee & Bakery shops. (Excepted Brown AEON Mall Phnom Penh)
- Minimums spend is \geq USD5 per transaction.
- Promotion is offer for making purchase on food, drink, and bakery. (Excluded merchandises, drip bag, dip bag, and roasted bean)
- Promotion is not eligible for topping up to Brown Card
- The offer is limited to First Come First Served basis
- Payment must be made with AEON Card.

Disqualification:

AEON SPB reserves the absolute right to **disqualify the participation of any Eligible Cardholders** for the purpose of this **Promotion offers** without prior notice in the event:

- (a) the Eligible Cardholder's Card account is in default (the detail of "Default "please click the link) <u>Table</u> of content-KH (aeon.com.kh) during the **Promotion period**; or
- (b) the **Eligible Cardholder's** account is closed during the Campaign Duration; or
- (c) the **Eligible Cardholder** has provided untrue information or acted fraudulently in any manner during the **Promotion Period**; or
- (d) The **Eligible Cardholder** breaches any of these Terms and Conditions stipulated herein.

Liability:

AEON SPB shall not be liable to any Participant for any damage of whatsoever nature or loss suffered (including but not limited to, loss of goodwill, income, or profits or consequential, direct, or indirect, exemplary, incidental, punitive, or special damages) however arising in relation to participation in **the Promotions**, or **AEON SPB** exercising its rights pursuant to any of the Terms and Conditions herein.

General:

- (a) **AEON SPB's** reserved right to all matters relating to **the Campaign** is binding, final and no further correspondence shall be revised or amended from the other Party. All Terms and Conditions stipulated herein are governed by and construed in accordance with the applicable laws and regulations of the Kingdom of Cambodia.
- (b) All Participants have read and understood all the Terms and Conditions specified herein and **AEON SPB** shall have the absolute right to suspend, terminate or cancel **the Promotion** at any time without any reasons and without prior notice to eligible customer as stated on **AEON SPB** website <u>www.aeon.com.kh</u>
- (c) For any assistance and/or feedback related to this Campaign, Eligible Customer can contact our hotline of AEON SPB by calling 023/070/078 988 555